

# CBCS SCHEME

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18AE/AS51

## Fifth Semester B.E. Degree Examination, June/July 2023 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note:** Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Interpret Management as Science, Art or Profession. (10 Marks)  
b. Define Management and explain its levels. (10 Marks)

OR

- 2 a. Define Planning and classify its types. (10 Marks)  
b. List and explain the steps in Decision making. (10 Marks)

### Module-2

- 3 a. List the types of Organisation and Elaborate on any two. (10 Marks)  
b. What is Staffing? Explain the various sources of recruitment and relate it with the selection procedures. (10 Marks)

OR

- 4 a. List the different Motivation theories and explain any two. (10 Marks)  
b. Identify the essentials of a Sound control process. (10 Marks)

### Module-3

- 5 a. Define Entrepreneurship. List and summarise the various types of Entrepreneurs in the present times. (10 Marks)  
b. Write a short note on :  
i) Social Audit ii) Business Ethics iii) Corporate Governance. (10 Marks)

OR

- 6 a. Identify the social responsibilities of business towards different groups. (10 Marks)  
b. Explain the stages in Entrepreneurial process. List the problems faced by Entrepreneurs. (10 Marks)

### Module-4

- 7 a. List the role of Small Scale Industries and problems faced by SSI. (10 Marks)  
b. List the various state level institutes for supporting the Business Enterprises. Explain any two. (10 Marks)

OR

- 8 a. Summarise the impact of WTO/GATT and Globalization on SSI. (10 Marks)  
b. Explain the functions of NSIC and SIDBI. (10 Marks)

### Module-5

- 9 a. Explain the process of Project Identification. (10 Marks)  
b. List the methods of Project Analysis. Explain. (10 Marks)

OR

- 10 a. What are the contents of a Project Report? Elaborate. (10 Marks)  
b. Explain PERT and CPM. Identify the differences. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.